

University of Pretoria Yearbook 2022

Clothing merchandising 420 (KLD 420)

Qualification	Undergraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	20.00
NQF Level	08
Programmes	BConSci (Clothing Retail Management)
Prerequisites	Final-year status
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Consumer and Food Sciences
Period of presentation	Semester 2

Module content

Clothing merchandising aspects: fashion buying and planning function, controlling inventories, factors influencing stock movement, redistribution of stock; merchandising processes, sourcing and relationship with suppliers; management roles and responsibilities. Buying strategies, forecasting and records, preparing a buying plan, developing an assortment plan. Global sourcing perspective for the South African clothing industry. Economic, social and environmentally responsible sourcing practices of retailers. This module addresses UN sustainable development goals: #8 (decent work and economic growth), #9 (industry innovation and infrastructure) and #12 (responsible consumption and production).

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